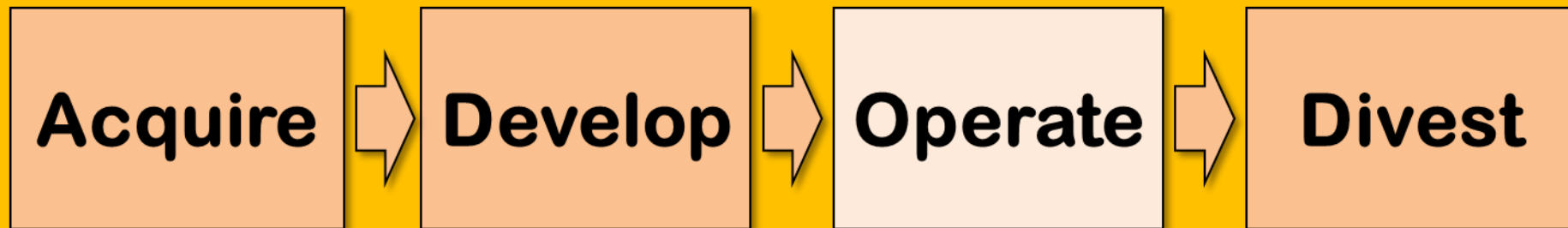
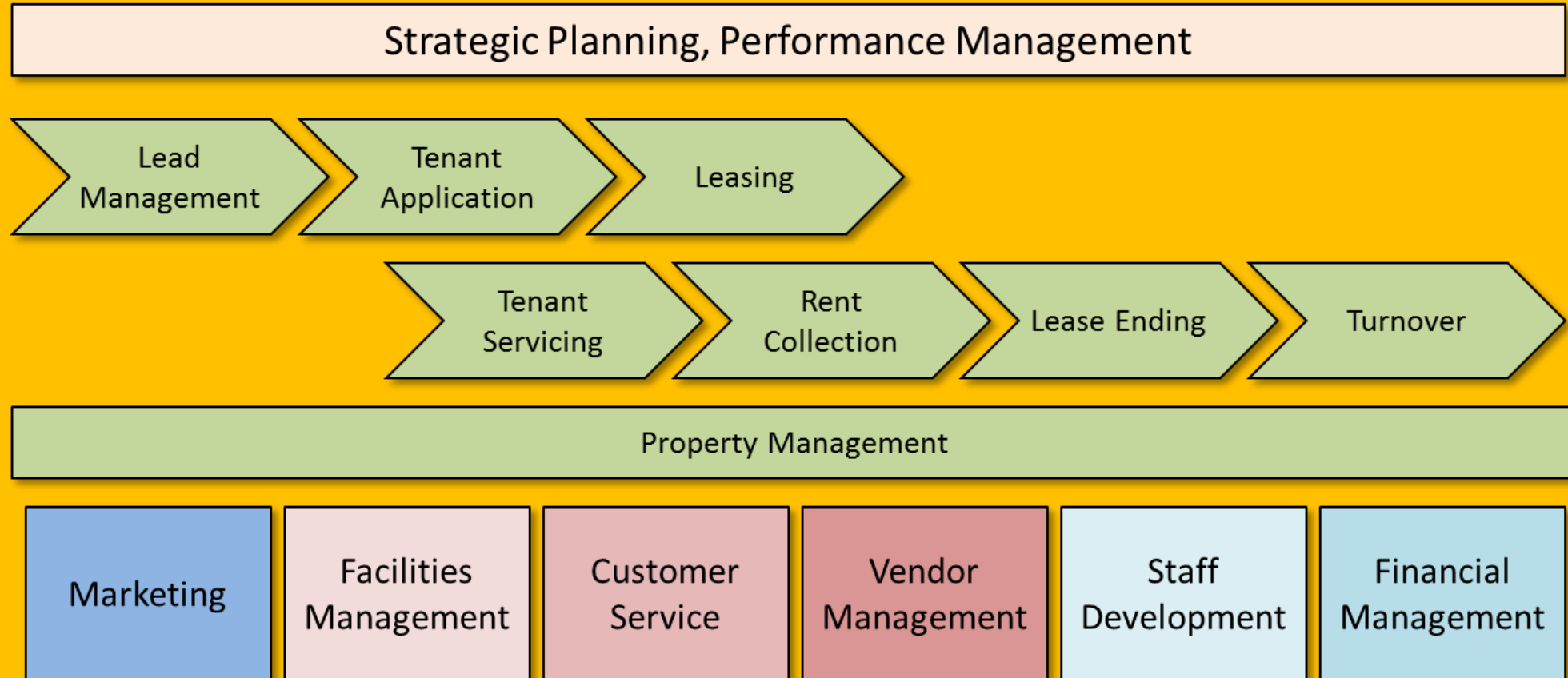


PROPERTY INVESTMENT & OPERATION LIFECYCLE





OPERATING MODEL



GOAL SETTING FRAMEWORK

**Build Leads
Pipeline**

**Process
Applications**

**Manage
Vacancies,
Downtime**

**Service
Tenants**

**Collect
Rent**

**Control
Operating
Expenses**

**Develop
Your
Team**

**Systematize
Your
Processes**



GOAL SETTING QUESTIONNAIRE

	Importance to Business	Current State	Desired State In 12 Months
1. Build Leads Pipeline	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Process Applications	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Manage Vacancies, Downtime	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Service Tenants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Collect Rent	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Control Operating Expenses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Develop Your Team	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Systematize Your Processes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>